



STAFF REPORT

AGENDA NO:

MEETING DATE: September 2, 2025

To: Honorable Mayor and City Council

Date: September 2, 2025

From: Syed Murtuza, Director of Public Works – (650) 558-7230
Michael Tsai, Transportation Engineer – (650) 558-7236

Subject: Study Session - Vision Zero Project Update

RECOMMENDATION

Staff recommends that the City Council receive a Vision Zero Project Update presentation by Fehr & Peers and provide input and feedback to staff.

BACKGROUND

The City Council has identified the development of a Vision Zero Goal/Policy and a comprehensive Vision Zero Action Plan (VZAP) as a top-tier priority among its citywide strategic initiatives. Vision Zero represents a bold, data-driven commitment to eliminating all traffic-related fatalities and severe injuries, while simultaneously enhancing safe, equitable mobility for all.

This forward-thinking strategy integrates the principles of a Roadway Safety Plan and adopts a holistic approach to transportation safety. It addresses the needs of all roadway users—including motorists, pedestrians, bicyclists, and transit riders—through proactive planning, infrastructure improvements, policy development, and community engagement.

By embracing Vision Zero, the City affirms its dedication to creating a safer, more livable, and inclusive transportation network, where no loss of life on Burlingame's streets is considered acceptable.

The development of the Vision Zero Action Plan (VZAP) involves a comprehensive, data-informed approach that includes:

- In-depth analysis of historical crash data,
- Compilation of evidence-based safety strategies,
- Identification and prioritization of high-impact projects, and
- Recommendations for actionable safety initiatives.

A cornerstone of the VZAP is its robust public outreach and stakeholder engagement process. This inclusive effort ensures that the voices of all community members are heard and integrated into the plan.

Key participants involved in the process include:

- City Council Subcommittee, represented by Mayor Stevenson and Councilmember Pappajohn,
- Community Advisory Committee (CAC) representing various stakeholders including community members, residents, schools, and business leaders,
- Vision Zero Task Force, composed of representatives from various City departments, and
- The broader Burlingame community.

This collaborative framework is essential to building a shared vision for safer streets and fostering a culture of traffic safety throughout the city.

DISCUSSION

The Vision Zero Project has successfully completed its first phase, which focused on data collection and community engagement. This foundational phase yielded strong public participation and valuable insights:

- Nearly 1500 visits to the interactive Vision Zero website by approximately 900 people
- Over 250 community members contributed more than 650 comments through the interactive online map survey.
- An additional 200 participants engaged with the project team during outreach events at the Burlingame Fresh Market and Burlingame High School pop-up events.
- The project team conducted seven public meetings, engaging key stakeholder groups including the Community Advisory Committee, the Vision Zero Task Force (composed of City department representatives), the Traffic, Safety and Parking Commission, and the City Council.

The City is working in partnership with Fehr & Peers, a transportation planning and engineering firm, to develop the Vision Zero Action Plan. As the project transitions into Phase II, which includes the preparation of the draft plan and safety recommendations, Fehr & Peers will present an update to the City Council to gather input and ensure alignment with community priorities and policy goals.

Exhibit:

- Presentation by Fehr & Peers