

# Burlingame Public Library Statistics

## May 2025

### Adult Programs

#### 2024-2025

|            | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | total |
|------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-------|
| Programs   | 31   | 32  | 33  | 29  | 26  | 31  | 31  | 42  | 52  | 53  | 49  |      |       |
| Attendance | 210  | 417 | 395 | 284 | 245 | 145 | 237 | 380 | 320 | 322 | 259 |      |       |

#### 2023-2024 (Previous Year)

|            | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | total |
|------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-------|
| Programs   | 21   | 30  | 35  | 29  | 31  | 16  | 36  | 36  | 39  | 35  | 33  | 16   | 357   |
| Attendance | 270  | 153 | 405 | 149 | 343 | 100 | 251 | 345 | 228 | 439 | 426 | 119  | 3,228 |

### Children's, Teen, and Easton Programs

#### 2024-2025

|            | July  | Aug   | Sep   | Oct   | Nov   | Dec   | Jan   | Feb   | Mar   | Apr   | May   | June | total |
|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|-------|
| Programs   | 43    | 23    | 48    | 67    | 51    | 34    | 41    | 55    | 54    | 60    | 101   |      |       |
| Attendance | 3,323 | 1,918 | 2,328 | 3,815 | 2,285 | 2,509 | 2,305 | 2,500 | 2,233 | 3,956 | 4,272 |      |       |

#### 2023-2024 (Previous Year)

|            | July  | Aug   | Sep   | Oct   | Nov   | Dec   | Jan   | Feb   | Mar   | Apr   | May   | June  | total  |
|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| Programs   | 27    | 27    | 65    | 76    | 55    | 33    | 47    | 54    | 63    | 64    | 135   | 84    | 729    |
| Attendance | 2,101 | 3,324 | 2,029 | 3,611 | 1,845 | 2,054 | 1,325 | 2,112 | 1,854 | 3,440 | 4,737 | 4,695 | 33,127 |

### May Program Highlights

|   |
|---|
| <b>Burlingame Historical Society - Bruce Cumming &amp; Nick Veronico,</b><br>authors of the new book <i>Lost Gas Stations of San Mateo County</i><br>43 patrons |
| <b>Chinese Classical Music Concert</b><br>42 patrons  |
| <b>Make-Your-Own Boba Party for Teens</b><br>A Friday afternoon treat for the end of the school year! 29 patrons  |
| <b>Teen Finals Café</b> – The Lane Room was open for teens only,<br>with snacks and extra study space. 4 sessions, 121 patrons                                  |
| <b>Storytime with Mychal Threats, Ambassador of Library Joy</b><br>Celebrating Mental Health Awareness Month<br>85 patrons                                      |

### Circulation

|                              | May 2025      | May 2024      |
|------------------------------|---------------|---------------|
| Circulation at Main Library  | 42,170        | 43,743        |
| Circulation at Easton Branch | 6,616         | 6,525         |
| E-media checkouts            | 12,652        | 10,756        |
| <b>Total Circulation</b>     | <b>61,438</b> | <b>61,024</b> |

### People Counters

|        | Dec 2024 | Jan 2025 | Feb 2025 | Mar 2025 | Apr 2025 | May 2025 |
|--------|----------|----------|----------|----------|----------|----------|
| Main   | 21,127   | 22,751   | 19,641   | 23,555   | 23,920   | 24,450   |
| Easton | 2,688    | 3,400    | 3,340    | 2,896    | 4,128    | 3,463    |

Note: Easton does not have people counters on the side and back doors.

# Streaming, Research, and eLearning Statistics

## May 2025

### Streaming Statistics

#### Kanopy – Streaming Movies

| 2024-2025    | July  | Aug   | Sep   | Oct   | Nov   | Dec   | Jan   | Feb   | Mar   | Apr   | May   | June  | total  |
|--------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| Tickets used | 680   | 662   | 638   | 775   | 746   | 858   | 921   | 895   | 776   | 610   | 631   |       |        |
| Cost         | \$688 | \$667 | \$658 | \$791 | \$766 | \$890 | \$933 | \$911 | \$792 | \$618 | \$651 |       |        |
| 2023-2024    | July  | Aug   | Sep   | Oct   | Nov   | Dec   | Jan   | Feb   | Mar   | Apr   | May   | June  | total  |
| Total views  | 300   | 286   | 289   | 311   | 637   | 729   | 755   | 665   | 709   | 701   | 790   | 711   | 6883   |
| Cost         | \$660 | \$617 | \$620 | \$706 | \$657 | \$694 | \$795 | \$685 | \$721 | \$721 | \$794 | \$727 | \$8397 |

#### Hoopla – eBooks, audio, music, comics, movies, etc.

| 2024-2025                         | July   | Aug    | Sep    | Oct    | Nov    | Dec    | Jan    | Feb    | Mar    | Apr    | May    | June   | total    |
|-----------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|----------|
| New Registrations                 | 47     | 50     | 37     | 39     | 47     | 44     | 53     | 44     | 46     | 40     | 49     |        |          |
| Total Circulations                | 821    | 786    | 810    | 963    | 899    | 1030   | 1048   | 981    | 1125   | 1064   | 1152   |        |          |
| Average Circ per person           | 3.75   | 3.5    | 3.6    | 3.9    | 3.3    | 3.7    | 3.7    | 3.4    | 3.8    | 3.7    | 3.8    |        |          |
| Average (\$) cost per circulation | 2.09   | 2.18   | 2.20   | 2.07   | 2.03   | 2.09   | 2.14   | 2.08   | 2.14   | 2.18   | 2.20   |        |          |
| Total cost                        | \$1720 | \$1716 | \$1778 | \$1991 | \$1826 | \$2152 | \$2243 | \$2039 | \$2409 | \$2318 | \$2528 |        |          |
| 2023-2024                         | July   | Aug    | Sep    | Oct    | Nov    | Dec    | Jan    | Feb    | Mar    | Apr    | May    | June   | total    |
| New Registrations                 | 76     | 75     | 54     | 39     | 53     | 50     | 56     | 49     | 58     | 57     | 51     | 53     | 671      |
| Total Circulations                | 308    | 459    | 384    | 402    | 476    | 504    | 573    | 643    | 671    | 704    | 726    | 792    | 6642     |
| Average Circ per person           | 2.9    | 3.5    | 3      | 3.3    | 3.6    | 3.4    | 3.5    | 3.6    | 3.5    | 3.3    | 3.5    | 3.8    | 3.4      |
| Average cost per circulation      | 2.01   | 2.01   | 2.11   | 2.07   | 2.05   | 2.14   | 2.14   | 2.10   | 2.08   | 2.04   | 2.13   | 2.04   | 2.07     |
| Total cost                        | \$619  | \$922  | \$837  | \$866  | \$1007 | \$1081 | \$1226 | \$1351 | \$1395 | \$1436 | \$1548 | \$1618 | \$13,906 |

#### Overdrive – eBooks, eAudiobooks, and eMagazines

| 2024-2025   | July | Aug  | Sep  | Oct  | Nov  | Dec   | Jan   | Feb  | Mar   | Apr   | May   | June | total  |
|-------------|------|------|------|------|------|-------|-------|------|-------|-------|-------|------|--------|
| eMagazines  | 1043 | 1060 | 1365 | 1468 | 1647 | 1543  | 1778  | 1753 | 2136  | 1912  | 1905  |      |        |
| eBooks      | 4930 | 4907 | 4617 | 4636 | 4655 | 5329  | 5403  | 4965 | 5399  | 5040  | 5512  |      |        |
| eAudiobooks | 3254 | 3178 | 3183 | 3094 | 3042 | 3233  | 3453  | 3179 | 3443  | 3223  | 3452  |      |        |
| Total       | 9227 | 9145 | 9165 | 9198 | 9344 | 10105 | 10634 | 9897 | 10978 | 10175 | 10869 |      |        |
| 2023-2024   | July | Aug  | Sep  | Oct  | Nov  | Dec   | Jan   | Feb  | Mar   | Apr   | May   | June | total  |
| eMagazines  | 377  | 370  | 549  | 1482 | 1389 | 1331  | 1404  | 1206 | 1504  | 1430  | 1505  | 1229 | 13,776 |
| eBooks      | 4313 | 3962 | 3994 | 3885 | 4082 | 4405  | 4510  | 4256 | 4900  | 4663  | 4702  | 5325 | 52,997 |
| eAudiobooks | 2392 | 2310 | 2518 | 2486 | 2309 | 2441  | 2844  | 2742 | 2976  | 2714  | 3033  | 3185 | 31,950 |
| Total       | 7082 | 6642 | 7061 | 7853 | 7780 | 8177  | 8758  | 8204 | 9380  | 8807  | 9240  | 9739 | 98,723 |

# Streaming, Research, and eLearning Statistics

## May 2025

### Research and eLearning

#### Ancestry.com – Genealogy (in-library use only)

| 2024-2025    | July | Aug  | Sep  | Oct  | Nov | Dec | Jan | Feb | Mar | Apr | May | June | total |
|--------------|------|------|------|------|-----|-----|-----|-----|-----|-----|-----|------|-------|
| Sessions     | 27   | 26   | 18   | 4    | 6   | 7   | 8   | 9   | 11  | 2   | 5   |      |       |
| Searches run | 253  | 735  | 147  | 28   | 16  | 93  | 88  | 202 | 90  | 32  | 68  |      |       |
| 2023-2024    | July | Aug  | Sep  | Oct  | Nov | Dec | Jan | Feb | Mar | Apr | May | June | total |
| Sessions     | 41   | 47   | 41   | 47   | 30  | 26  | 30  | 21  | 30  | 25  | 28  | 26   | 392   |
| Searches run | 1754 | 2218 | 1379 | 1211 | 422 | 292 | 539 | 241 | 300 | 354 | 354 | 207  | 9271  |

#### Pronunciator – Language Learning

| 2024-2025              | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | total |
|------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-------|
| New Registrations      | 1    | 3   | 0   | 1   | 2   | 5   | 7   | 2   | 6   | 0   | 1   |      |       |
| Total registered users | 247  | 249 | 249 | 250 | 252 | 257 | 263 | 265 | 271 | 271 | 277 |      |       |
| Sessions               | 1    | 4   | 0   | 2   | 4   | 8   | 20  | 5   | 10  | 0   | 1   |      |       |
| 2023-2024              | July | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | total |
| New Registrations      | 2    | 4   | 4   | 4   | 6   | 0   | 5   | 5   | 4   | 5   | 4   | 2    | 45    |
| Total registered users | 203  | 207 | 211 | 220 | 220 | 220 | 227 | 230 | 234 | 241 | 243 | 245  | 245   |
| Sessions               | 9    | 9   | 6   | 9   | 13  | 0   | 14  | 12  | 11  | 9   | 10  | 6    | 108   |

#### Universal Class – Online Learning

| 2024-2025           | July | Aug | Sep | Oct | Nov          | Dec | Jan | Feb | Mar | Apr | May | June | total |
|---------------------|------|-----|-----|-----|--------------|-----|-----|-----|-----|-----|-----|------|-------|
| New Registrations   | 0    | 2   | 0   | 0   | discontinued |     |     |     |     |     |     |      | 2     |
| Sessions            | 1    | 1   | 1   | 0   |              |     |     |     |     |     |     |      | 3     |
| Lessons Viewed      | 7    | 3   | 2   | 0   |              |     |     |     |     |     |     |      | 12    |
| Videos watched      | 2    | 13  | 1   | 0   |              |     |     |     |     |     |     |      | 16    |
| Student Submissions | 3    | 2   | 2   | 0   |              |     |     |     |     |     |     |      | 7     |
| 2023-2024           | July | Aug | Sep | Oct | Nov          | Dec | Jan | Feb | Mar | Apr | May | June | total |
| New Registrations   | 0    | 0   | 0   | 1   | 1            | 2   | 2   | 3   | 4   | 1   | 2   | 1    | 17    |
| Sessions            | 0    | 0   | 0   | 1   | 1            | 3   | 5   | 2   | 1   | 4   | 3   | 3    | 23    |
| Lessons Viewed      | 0    | 0   | 0   | 6   | 4            | 20  | 36  | 8   | 17  | 72  | 19  | 15   | 197   |
| Videos watched      | 0    | 0   | 0   | 3   | 2            | 18  | 22  | 13  | 11  | 66  | 21  | 10   | 166   |
| Student Submissions | 0    | 0   | 0   | 3   | 4            | 26  | 26  | 1   | 36  | 77  | 7   | 17   | 197   |

- We decided not to renew this contract due to low usage and will investigate alternatives.

**CIRCULATION ACTIVITY - May 2025**  
including Auto-Renewals and App Renewals

| <b>MAIN</b>    | STAT GROUP        |  | CHECKOUTS                | RENEWALS      | TOTAL         |
|----------------|-------------------|--|--------------------------|---------------|---------------|
|                | 120<br>220<br>720 | At public desks,<br>at self-checks, and<br>online renewals inside library            | 19,049                   | 347           | <b>19,396</b> |
|                | 399               | Telephone renewals<br>of BPL Main items  |                          | 9             | <b>9</b>      |
|                | 888               | Online renewals outside firewall<br>of BPL Main items                                |                          | 40            | <b>40</b>     |
|                | 0                 | App renewals<br>of BPL Main items  |                          | 866           | <b>866</b>    |
|                | 900               | Auto-renewals<br>of BPL Main items   |                          | 21,859        | <b>21,859</b> |
|                | <b>TOTAL</b>      |  | <b>19,049</b>            | <b>23,121</b> | <b>42,170</b> |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
| <b>EASTON</b>  | STAT GROUP        |  | CHECKOUTS                | RENEWALS      | TOTAL         |
|                | 121<br>221<br>721 | At counter,<br>at self-check, and<br>online renewals inside library                  | 3,049                    | 73            | <b>3,122</b>  |
|                | 399               | Telephone renewals<br>of Easton items  |                          | 0             | <b>0</b>      |
|                | 888               | Online renewals outside firewall<br>of Easton items                                  |                          | 2             | <b>2</b>      |
|                | 0                 | App renewals<br>of Easton items  |                          | 137           | <b>137</b>    |
|                | 900               | Auto-renewals<br>of Easton items   |                          | 3,355         | <b>3,355</b>  |
|                | <b>TOTAL</b>      |  | <b>3,049</b>             | <b>3,567</b>  | <b>6,616</b>  |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
| <b>E-MEDIA</b> |                   |  | CHECKOUTS                | RENEWALS      | TOTAL         |
|                | E-MEDIA           | Overdrive ebook, e-audiobook, and<br>e-magazine checkouts to <b>BPL Main</b> patrons | 9,864                    |               | <b>9,864</b>  |
|                | E-MEDIA           | Overdrive ebook, e-audiobook, and<br>e-magazine checkouts to <b>Easton</b> patrons   | 1,005                    |               | <b>1,005</b>  |
|                | E-MEDIA           | Kanopy tickets used (Main + Easton)  | 631                      |               | <b>631</b>    |
|                | E-MEDIA           | Hoopla checkouts (Main + Easton)   | 1,152                    |               | <b>1,152</b>  |
|                | <b>TOTAL</b>      |  | <b>12,652</b>            |               | <b>12,652</b> |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  | <b>TOTAL CIRCULATION</b> |               | <b>61,438</b> |

**CIRCULATION ACTIVITY - May 2024**  
including Auto-Renewals and App Renewals

| <b>MAIN</b>    | STAT GROUP        |  | CHECKOUTS                | RENEWALS      | TOTAL         |
|----------------|-------------------|--|--------------------------|---------------|---------------|
|                | 120<br>220<br>720 | At public desks,<br>at self-checks, and<br>online renewals inside library            | 18,822                   | 296           | 19,118        |
|                | 399               | Telephone renewals<br>of BPL Main items  |                          | 13            | 13            |
|                | 888               | Online renewals outside firewall<br>of BPL Main items                                |                          | 57            | 57            |
|                | 0                 | App renewals<br>of BPL Main items  |                          | 931           | 931           |
|                | 900               | Auto-renewals<br>of BPL Main items   |                          | 23,624        | 23,624        |
|                | <b>TOTAL</b>      |  | <b>18,822</b>            | <b>24,921</b> | <b>43,743</b> |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
| <b>EASTON</b>  | STAT GROUP        |  | CHECKOUTS                | RENEWALS      | TOTAL         |
|                | 121<br>221<br>721 | At counter,<br>at self-check, and<br>online renewals inside library                  | 3,075                    | 68            | 3,143         |
|                | 399               | Telephone renewals<br>of Easton items  |                          | 1             | 1             |
|                | 888               | Online renewals outside firewall<br>of Easton items                                  |                          | 0             | 0             |
|                | 0                 | App renewals<br>of Easton items  |                          | 124           | 124           |
|                | 900               | Auto-renewals<br>of Easton items   |                          | 3,257         | 3,257         |
|                | <b>TOTAL</b>      |  | <b>3,075</b>             | <b>3,450</b>  | <b>6,525</b>  |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
| <b>E-MEDIA</b> |                   |  | CHECKOUTS                | RENEWALS      | TOTAL         |
|                | E-MEDIA           | Overdrive ebook, e-audiobook, and<br>e-magazine checkouts to <b>BPL Main</b> patrons | 8,391                    |               | 8,391         |
|                | E-MEDIA           | Overdrive ebook, e-audiobook, and<br>e-magazine checkouts to <b>Easton</b> patrons   | 849                      |               | 849           |
|                | E-MEDIA           | Kanopy tickets used (Main + Easton)  | 790                      |               | 790           |
|                | E-MEDIA           | Hoopla checkouts (Main + Easton)   | 726                      |               | 726           |
|                | <b>TOTAL</b>      |  | <b>10,756</b>            |               | <b>10,756</b> |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  |                          |               |               |
|                |                   |  | <b>TOTAL CIRCULATION</b> |               | <b>61,024</b> |