

# CITYTHREAD ACCELERATED MOBILITY PLAYBOOK (AMP) UPDATE



Traffic Safety and Parking Commission  
June 12, 2025

# Meeting Goal

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- Present the TSPC with an update on the “Accelerated Mobility Playbook” (AMP).
  - City Thread
  - Review AMP process
  - Summarize Readiness Assessment (Phase I)
  - Provide Next Steps

# Who is City Thread

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- City Thread is a national nonprofit organization whose mission is to accelerate projects that help people move safely, efficiently, and equitably throughout their communities.
- Burlingame applied for and then participated in their Accelerated Mobility Playbook (AMP) Grant.
- The AMP technical assistance grant program helps U.S. cities accelerate the implementation of a mobility network. City Thread selects cities from a competitive application process and provides an assessment of each city's current state of practice, and an action plan for improved partnerships, among other deliverables.
- The goal of the AMP is to assist communities in overcoming the barriers that slow progress by uniting local governments and their community partners around a shared vision and deliver solutions that work for everyone, in every corner of the community.

# AMP Details

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## What is the AMP?

**Our playbook is a roadmap to achieve bold mobility goals in your city in 24 to 36 months.**

**We find the way forward.**

- Build coalitions of support that include businesses, local leaders, community and faith-based organizations, and anchor institutions
- Mobilize people to take action using strategies guided by public opinion research
- Accelerate mobility project delivery

# AMP Phase I Process

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## What's in it for my city?

Our AMP grant program helps U.S. cities implement safer, more connected mobility networks faster.

If you're selected as an AMP grantee, your city will receive a robust set of deliverables and opportunities including:

- A **site visit** to understand your city's processes, relationships, opportunities for change, and more.
- An **assessment** of your city's project-delivery process, commitments from community leaders, and community and philanthropic support.
- A **strategic roadmap** to improve mobility network implementation, build lasting partnerships, and amplify existing public support.
- An **in-person gathering** to meet and engage with peers from other cities.

# Introduction to AMP

## Accelerated Mobility Playbook

### 1 Establish a shared goal

Acceleration relies upon a shared vision among community stakeholders.

This goal must be **bold, yet achievable**.

### 2 Align Partnerships

Success requires coordination, partnership, and communication.

**Elected officials, City staff, and community organizations** must unite behind a shared strategy.

### 3 Resource Partners

A multi-year cooperative effort requires customized resources.

**Philanthropy** provides each partner resources to address their specific needs.

### 4 Build the Network, Fast

Project delivery occurs alongside paid media and engagement.

Residents participate positively because the process is **consistent** and **predictable**.

# AMP Phases

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## Accelerated Mobility Playbook PHASES

### PHASE 1

#### ASSESSMENT

- Establish a goal
- Align partnerships
- Create buy-in

### PHASE 2

#### INITIATION

- Prepare to move fast
- Understand support
- Build diverse coalitions

### PHASE 3

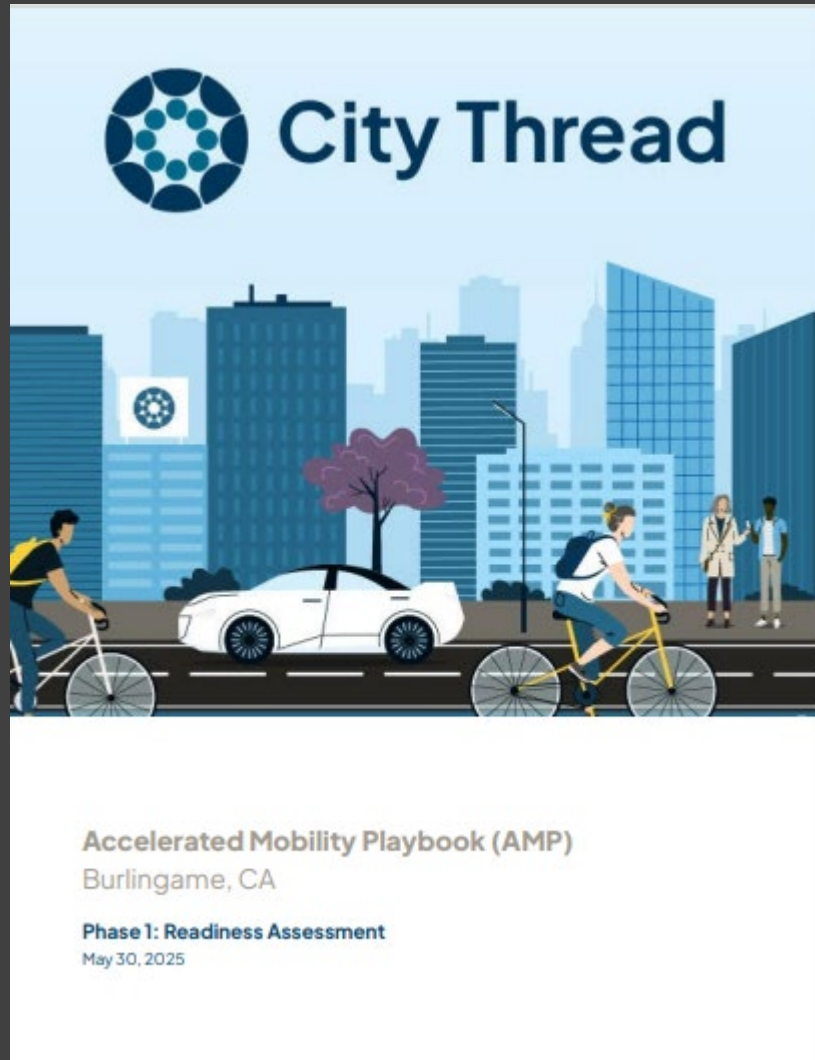
#### ACTIVATION

- Launch campaign
- Activate support
- Build the network

Recently Completed

# AMP: Readiness Assessment

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# Results of Readiness Assessment

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## What Works Well...

- City staff, in multiple departments, have the experience needed to deliver projects at an accelerated pace. The City's prepared plans, policy guidance, and internal expertise are not a limitation to achieving a bold, ambitious implementation goal.
- Residents, business leaders, and community champions understand the city's most pressing challenges. They are ready to support city-led efforts if they have a meaningful pathway to engage in opportunities for change.
- Burlingame has a high quality of life, with residents and business owners that are deeply invested in seeing their community thrive.

## What Doesn't Work Well...

- No single organization, entity, or leader holds a vision that is shared universally by other supporters. Without a prescribed implementation program, progress is limited to piecemeal projects that don't offer the outcomes community members seek.
- City staff has never before attempted to deliver projects at this scale. Internal processes and communications among departments will need to be rethought without sacrificing project quality or authentic public engagement.
- Community partners lack the resources or organizing structure needed to effectively participate in public processes or develop meaningful relationships with each other. A commitment to the city's future is shared by most, but a lack of funding and staffing prevent them from engaging productively.

# Recommendations

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- City Thread recommends Burlingame take the following action steps:
  - Acceleration: Burlingame will accelerate the planning, design, and construction of 10 miles of projects from its Bicycle and Pedestrian Master Plan by 2028.
  - Collaboration: No single department or team within the Department of Public Works can achieve this goal on their own. Success will require focus and alignment among different divisions responsible for existing transportation duties and responsibilities, including community engagement and connections to development and housing projects.
  - Community-Based Coalition: Create an expansive, non-partisan coalition with thoughtful recruitment from outside the bicycle community. An organized coalition is key to turning out support at the time and in the way that is most helpful to city staff and elected leaders.
  - Partnerships: City and philanthropic investment should be dedicated to implementing the short-term recommendations of the Bike and Pedestrian Master Plan. A people centered approach to transportation planning moves residents from automobile dependency to a community connected by pedestrian, bicycle, and transit networks, and is particularly important in low-to-moderate-income residents and commuters.

# Recommendations (Con't)

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- Fund Development: Executing the AMP requires funding, and much of it can't – and shouldn't – come from the municipal coffers. Resourcing the coalition starts with hiring a coalition manager to devote full time energy to this work, but does not end there. City Thread estimates that local philanthropic and business interests have the capacity to provide up to \$2.5 million over three years to support community-based activities.
- Project Delivery: Burlingame will create and test new methods of holistic project delivery where urgent safety improvements are most needed. These methods will seek to redefine public engagement, interdepartmental collaboration, and partnerships with community supporters.
- Community Engagement: A robust community engagement strategy will work with underrepresented constituencies to more fully reflect community needs in the planning and implementation of each new bikeway network project. Community partners will connect resident and neighborhood concerns to the City's work.

# Next Steps

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- City staff and Council to review the AMP Readiness Assessment and information from the peer summit.
- After reviewing the above, determine the process moving forward.

# Questions & Feedback

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