



Memorandum

To: City Council

Date: September 3, 2019

From: Mayor Donna Colson

Subject: Committee Report

August 16, 2019
San Mateo County Trade Office

1. Focus on Economic Development with Latin America and East Asia to focus on Foreign Sales for Domestic Firms trade, tourism, goods and services
2. Small businesses with important exports
3. September 25 Speed meeting for businesses with cities that the Chinese Consulate is hosting and would like city representatives. Should be about 30-40 and maybe up to 50 companies that will be listening
4. Two Road shows in November - CA Pavilion, Global SF/China SF

Global SF - 501(c)3 in 2018 to focus and support international economic development efforts started by then Mayor Gavin Newsom and the City and County of SF. Had started China SF in 2008.

- Part of the Economic Development work for SF City
- ID and recruit companies from overseas and added SFAsia and LatinSF and run on behalf of the city
- Created 900 jobs, \$5.6 billion of economic development and 100 firms involved.
- How does Global SF support business - white glove concierge service, connect business and entrepreneurs with our global network and partners, public private organizations and can sign MOUs on behalf of the city, plan and host events, initiated industry and market intelligence, host international public and private delegations.

Example of Events since July 1st 2018 by Darlene Chiu Bryant

- Global SF Reception at Twitter
- Global Climate Action Summit Reception at Arup
- Balero Investor Day - Incubator Space in Mexico
- ChinaSF Tech Roadshow - 13 startups from SF Bay Area - started with real estate and are getting capital invested in US
- GlobalSF Futures: Mexican Fintech Legislation - Invitation only event
- FoodTech Funding - very interested in this work
- Also works if we want to have companies that want to learn more about working in China. Invited to the Chinese Consulate if we would like to be a part of it.

- Alex Ford - Representative of the State trade office in China. The list of “to do” items is same - making sure the network is built and in place for when interest begins to expand.
- Organizing a SRI investment forum for Chinese companies in SF, open seminar to anyone and will invite American companies to share the experience and information.
- How would this be funded and would have to start with a grant from the cities and the County - Dave Pine has expressed interest.

August 21, 2019

C/CAG Resource Management and Climate Protection Committee

- Energy and Water strategy 2025
 - Feedback - Focus on safety, sustainability and resilience with affordability being a concern as well.
 - Refine purpose of document and how it will be used.
 - Document needs to reduce actions and jargon - it is too technically
 - Now outlined as a playbook, but more explicit how to use
 - Collaboration - need to identify implementors and groups that might use the research
 - Track progress and see efficacy of past work
 - Sea level rise, fire, high heat and more urgency or priorities
 - Criticism - Groundwater recharge and any action with taxes can create equity issues.
 - Next Steps - get feedback, send to elected
 - officials for review
- HomeIntel residential energy efficiency program - Energy savings program for all PG&E customers - idea is if you take smart meter data you can help people reduce energy use. Available to all customers (both PCE and PGE) with 12 months of occupancy - no solar installed. About 1,100 people engaged.
 - Diagnostics and Analysis, Treat and Change, Monitor and Engage, Adapt/Reinforce and this is continuous improvement.
 - Free program, available to owners and renters, the more they help clients, the more they save and then they are paid on this amount.
 - Need more work into other languages - have translated promotional materials into Spanish and Chinese and as we ramp up coaches, we can help this and will find coaches that can translate.
 - Want to partner with local CCAs or cities to get to outreach. We can have staff send out in council newsletters.
 - Over 80% reduction to things that can go off and easy no-cost things that they can do to help reduce bills.
 - Can send out information in the city email and help get the word out to consumers.
- OhmConnect Community Demand Response Program -
 - Improving health of planet by reimagine how we use energy. Vision from smart home to smart grid we do not respond well.
 - Any CCA or IOU customer can sign up and when you get an account, they send you emails/texts to consumer or you can get them to connect and they will reduce.
 - Does work for NEM customers.
 - Reduce demand during the OHM hour - try to game this and make it fun so people will use this.

- Also working with disadvantaged communities and going to work toward increasing engagement in Spanish and other language speaking communities.
- Update on Reach Codes -
 - Most of the cities are taking a serious look and adopting the Reach Codes. San Mateo County has had its first reading and other cities are moving forward.
- Groundwater Basin SMC - Water Elevation Monitoring: Most of SMC are on Hetch Hetchy, but Montera is not, HMB to Crystal Springs reservoir with some natural flow. Ground water assessment completed in July 2018 and moved toward monitoring the basin and may help if we are working to get grants for this work. Although there is capacity - it does not mean that the water quality is good enough or the cost/benefit works.

August 22, 2019**Peninsula Clean Energy Meeting**

Upcoming Meetings

City of Burlingame August 30, 2019

Board Retreat -

- Strategic Planning
- PCE Goals - Status Update
- Risk Analysis
- Marketing Plan
- Organization Update

CAC Meeting

- Desiree is the new Board Chair
- Zero Carbon Toolkit - new idea so municipalities can use for ADU or existing units to electrify - for the planning department and a recipe how to go all electric
- Review and discuss the Board Retreat Agenda - Ideas for them to share at the retreat.

Authorizing Amendment with Landlord to extend Office Space

- About 6,000 SF and allows for 27 employees
- January 31, 2017 and came here Aug 1
- \$5.00 PSF an 3% increases
- We expect to reach 32-34 employees
- Next door about 1,700 and gets us to 35 plus conference room
- Extend this lease to 2. years and co-terminus lease

EV Charging Infrastructure Program

- We did get California Energy commission funds to SMC
- \$12 MM for SMC
- Available mid-2020
- Goal to 3,500 over a four year period
- Top Goal to Raise Awareness
- Rebates to property owners, put in place internal systems to track customers (Powerpath), workforce development - people who can install, outreach and technical assistance

- Looking to bring on board the technical assistance

Housing Leadership Council**August 27, 2019**

East Palo Alto County Civic Center

California Housing Partnership - Focused on renters. Just over 30,000 renters in SMC - looking at the huge deficit of 22,000 people who pay more than 1/3 of income and that compares to 100,000 total.

- Current Risk and potential to convert to market rate - Length of affordability left on a covenant - Total at risk of homes - 510 total. Need to build and then keep what we have that is already affordable. Two out of three lower income households (about 20,000) or 2/3 are spending more than 50% on housing.
- United Way CA - data - City of SM minimum wage income - \$31,200
- SMC has had a significant decline in federal and state resources to support affordable housing.
- Eden Housing - Discussion of inclusionary housing fees. Prefer the ordinance has options, but want the ability to work with market rate developer to provide the inclusionary housing.

Peninsula Family Services**August 28, 2019**

Heather Cleary

- Catch up on affordable housing in Burlingame
- Discussed day care situation in SMC and Burlingame