

**RESOLUTION NO.**

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BURLINGAME AUTHORIZING THE EXPENDITURE OF UP TO \$15,000 IN MATCHING FUNDS FOR HOLIDAY DECORATIONS IN THE BURLINGAME AVENUE AND BROADWAY COMMERCIAL DISTRICTS**

**WHEREAS**, a City Council subcommittee has been working with the Burlingame Avenue Area Business Improvement District (DBID) to increase holiday lighting in the District in order to attract customers during the holiday shopping season; and

**WHEREAS**, the subcommittee and the DBID leadership have worked together to develop a plan to light the trees on Burlingame Avenue, the trellises, and the Burlingame Train Station; and

**WHEREAS**, the DBID already has the lights, so the total cost of the private labor is \$12,735; and

**WHEREAS**, the Broadway Avenue Business Improvement District (BBID) is also interested in improving its holiday decorations, but no plans have been developed yet; and

**WHEREAS**, in order to ensure equitable treatment between the two commercial districts, staff proposes that the City contribute up to \$7500 to each BID, provided that the BIDs provide matching funds of at least \$2500 and a detailed plan of how they will spend the funds.

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF BURLINGAME** authorizes the expenditure of up to \$15,000 in matching funds for holiday decorations in the Burlingame Avenue and Broadway Commercial Districts.

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Donna Colson, Mayor

I, Meaghan Hassel-Shearer, City Clerk of the City of Burlingame, do certify that the foregoing Resolution was introduced at a regular meeting of the City Council held on the 4<sup>th</sup> day of November, 2019, and was adopted thereafter by the following vote:

AYES: Councilmembers:

NOES: Councilmembers:

ABSENT: Councilmembers:

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Meaghan Hassel-Shearer, City Clerk