



# Memorandum

**To:** City Council

**Date:** July 6, 2020

**From:** Mayor Emily Beach

**Subject:** Committee Report

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- Top constituent issues which demanded particularly significant time and attention during this period: systemic racism, Black Lives Matters, Flights incident, police use of force policies and budget, Burlingame Avenue pilot program and adjacent streets, communicating shelter in place changes, SIP enforcement, wireless policy and webinar (great job on the webinar by City Attorney Kane & team!) BNN resiliency, return to school and facility needs, Library re-opening, Mercy Center development & Town Hall.
- Hosted 11<sup>th</sup> weekly constituent Q&A session open to the public (weekly during shelter in place).
- **Burlingame Collaborative – 1<sup>st</sup> Convening and Update**  
Inspiring first convening on 6/17. Thanks to Vice Mayor O'Brien and City Manager Goldman for their support of this effort and attendance. Nearly 40 Burlingame organizations represented, approximately 50 attendees. Breakout group discussions convened following week to focus on community challenges and opportunities during COVID-19 recovery. July & August meetings will begin to brainstorm possible solutions to address challenges, and create vision for how the Collaborative wants to proceed (whether information-sharing platform, or possible coordinated community effort.) Steering committee established to lead this group. See attached PDF for one-sheet overview of collaborative, Agenda #1, and roster of participants. Insightful pre-meeting survey results and breakout discussions. We'll keep you posted.
- **CalMod (Caltrain Local Policy Makers Group Meeting)**  
Increased trains with more skip stop service in past two weeks, result increased ridership – still only 5% of typical ridership. Caltrain financially unsustainable without dedicated funding source (tax measure) because Caltrain operates mostly on farebox recovery (ticket sales.) With pandemic, OK through September (thanks to CARES Act) and likely through end of 2020 due to other public funds, but will run out of money soon.  
Caltrain considering 1/8 sales tax November. Polling from end of May shows 63.3% supportive; 70.9% supportive after positive messages. During July Board meetings all 8 governing board partners will discuss whether or not Caltrain JBP may put the

measure on the November 2020 ballot.

FYI - Below is the press release on the poll and here is a link to the poll presentation:  
<https://www.caltrain.com/Assets/senate+bill+797+update.pdf>

Caltrain 2040 Business plan on hold, pivoting to pandemic. Anticipate will be in “surviving pandemic mode” through spring 2021. Focal point for current planning: equity, connectivity, recovery, then growth. New equity study data results build strong case for equity and broadening ridership from a revenue and sustainability perspective.

8 of 10 Paralleling Stations on the corridor under construction.

- **California High Speed Rail Authority Update:**

Draft 2020 Business Plan comment period now closed, but draft release postponed until December 2020.

**Draft EIR for San Francisco to San Jose Corridor** public comment period begins July 10<sup>th</sup> and ends August 24<sup>th</sup>. Connected with staff to make sure Burlingame responds to any issues that impact our community in the preferred alternative.

- Participated in weekly San Mateo County Official COVID-19 virtual Zoom Meeting coordination updates.
- Enjoyed helping celebrate the retirement of Superintendent Maggie MacIsaac, and H. Jay Burns Award recipient Mark Intrieri along with Councilmember Brownrigg.
- Participated in virtual League of California Cities Peninsula Division Board Meeting. Among numerous action items, our Board of Directors voted to take the following positions (or non-positions on upcoming November ballot measures:
  - The California Schools and Local Communities Funding Act of 2020: **No Position**
  - Family Home Protection and Fairness in Property Tax Reassessments Act: **Support**
  - The Rental Affordability Act (A.G. File No. 19-0001): **No Position**
- Participated in Commute.org Strategic Plan Subcommittee Meeting
- Significant work spent in my capacity as Chair of San Mateo County Transportation Authority and San Mateo County Express Lane JPA Board Member during this period. Attended SMCEL JPA Board Meeting and 2 additional finance committee meetings related to \$100m loan agreement between both organizations. Work almost complete. Both Boards scheduled to take action on recommendation in July.

## How can our community come together and respond to the COVID-19 pandemic?



**The why:** A lot of good work is being done to address our current health, social, and economic challenges. Community members, organizations, and institutions have stepped up to address the needs, but we can do even more together. The purpose of The Burlingame Collaborative is not to duplicate efforts, but to share information and identify how we can help our community recover and thrive.

**The what:** The newly formed Burlingame Collaborative, comprised of a wide range of leaders, will help our community respond to and recover from the pandemic. The group will assess what is being done already, build upon those efforts, and discover gaps that should be addressed. Our collaborative may evolve beyond COVID-19, depending on our community's needs.

**The who:** Members will represent different sectors of our community and bring many voices to the table. We'll share information and find ways to support one another, with special attention to the most vulnerable members of our community.

**The when:** our first meeting will take place on Wednesday, June 17 from 8:30-9:30 a.m. If third Wednesdays of the month are agreeable, we'll also convene on July 15 and August 19. By then we'll determine how frequently the Burlingame Collaborative should meet moving forward.

**The where:** We'll meet via Zoom. Join us using this free video conference software or by telephone.

## About the Collaborative model: success in other communities

1) Science Direct: [\*Journal of Microbiology, Immunology and Infection\*](#)

Click here to read: [\*Toward a collaborative model of pandemic preparedness and response: Taiwan's changing approach to pandemics\*](#)

2) Excerpt from [\*The New York Times\*](#) – *Where American Politics Can Still Work: From the Bottom Up*, By Thomas L. Friedman, Opinion Columnist, July 3, 2018

Can Lancaster's successes be replicated?

Yes. Its problems are global, and the strategies Lancaster has employed to resurrect itself are shared by complex adaptive coalitions I've visited all over... (Here are) common features that all of these successful coalitions share:

1. They are mostly started and inspired by civic leaders with no formal authority, and not by politicians, and are driven not by party ideology or affiliation but by a relentless "what-works attitude."
2. They all begin with a vision, strategy and benchmarks for rebuilding their community, which enable them "to harness each element of the community and mobilize their unique resources, and societal innovations, behind this vision. ... We call this 'extending the yoke.' The longer yoke you have, the more horses you can have pulling the wagon — and in a community, the 'yoke' is the inspiring vision and the 'horses' are the business leaders, social entrepreneurs, local colleges, philanthropies, nonprofits and faith-based institutions."
3. They understand that there are no quick fixes for regenerating a community, which is why civic leadership is so crucial — "because civic leaders can adopt a long-term view that transcends political tenures."

And I would add one more: Not a single community leader I spoke to in Lancaster said the progress was due to technology — to microchips. They all said it was due to relationships — relationships born not of tribal solidarity but of putting aside tribal differences to do big hard things together in their collective interest. It's a beautiful thing to see.



Meeting #1 AGENDA  
June 17, 2020  
8:30-9:30 a.m.

1. Zoom Reminders and Overview
2. Welcome & Purpose of The Burlingame Collaborative – Mayor Beach (8:30-8:40 a.m.)
  - Developing a community-driven vision
  - Major themes from pre-meeting surveys:
    - COVID-19 health/safety
    - Vulnerable community members
    - Business survival
3. Breakout Group Discussions: Identifying Issues – All Participants (8:45-9:15 a.m.)
  - Assign volunteer note-taker
  - **Question #1:** Each participant please introduce yourself and share a story from the front lines of COVID-19 during the past thirteen weeks that helps us understand your issues of greatest concern. *Please limit responses to two minutes each.*
  - **Question #2:** As a group, can you identify themes/issues the stories had in common?

\*Tip for note-takers: no need to record the details of every story, but please capture what challenges and opportunities each story revealed.
4. Report from Breakout Groups (9:15-9:25 a.m.)

- Identify common issues, challenges, and opportunities from your discussion (1 minute each group)

5. Next Steps – Mayor Beach (9:25-9:30 a.m.)

- Attendee contact list
- Post-meeting survey
- Steering Committee volunteers
- Special thanks

\*Indicates Steering Committee Volunteer

<b>PARTICIPANT ORGANIZATION (if applicable)</b>	<b>NAME</b>	<b>TITLE</b>
Broadway Burlingame Business Improvement District (BID) Board	John Kevranian*	President
Burlingame Downtown Business Improvement District (DBID) Board	Jenny Keleher	President
Burlingame High School	Paul Belzer	Principal
Burlingame High School Parents Group	Amy Johnstone	President
Burlingame Lions Club	Kevin Keilty	President
Burlingame Neighborhood Network	Holly Daley	Chair
Burlingame Neighborhood Network	Suzanne Tateosian	Neighborhood Liaison
Burlingame Parents Club	Henry Yeung	President
Burlingame Parents Club	Karen Eng-Toda	President
Burlingame Rotary Club	Emily Matthews	President (July 2020)
Burlingame Rotary Club	Cheri De Lacy*	President (thru June 2020)
Burlingame School District	Florence Wong	Trustee
Burlingame School District	Kay Coskey	Trustee
Burlingame School District PTA Council	Sarah Simson*	President
Burlingame United Methodist Church	Holly Hillman	Pastor
Burlingame/SFO Chamber of Commerce	Georgette Naylor	President/CEO
BurlPres Church	TBD	
CALL Primrose	Terri Boesch*	Executive Director
City of Burlingame	Emily Beach*	Mayor
City of Burlingame	Ann O'Brien Keighran	Vice Mayor
City of Burlingame	Lisa Goldman	City Manager
Community Activist	Robin Montoya*	
Dewey Land Company, Inc.	Ryan Guibara	
Facebook	Ashley Quintana	Public Policy Mgr, Community Engagement
Good Shepherd Lutheran Church	Susan Strouse & Birte Scholz	Pastor / Church Council President
Housing for All Burlingame	Elizabeth Barnard	Steering Committee
Iglesia Ni Cristo Church	TBD	
Karp Companies	Ron Karp	
Lauren Schlezinger Consulting	Lauren Schlezinger	Facilitator
Mercy High School	Natalie Cirigliano Brosnan	Head of School
New Life Community Church	Stewart Perry	Pastor
Our Lady of Angels Church	Fr. Michael Mahoney	Pastor
Our Lady of Angels School	Amy Costa	Principal
Peninsula Healthcare District	Cheryl Fama	CEO
Peninsula Temple Shalom	Arlene Rosenberg	Board Secretary & Social Justice Chair
Peninsula Temple Shalom	Lisa Delson	Rabbi
Peninsula Temple Shalom	Karen Wisialowski	

San Mateo County Plumbers & Pipefitters Local Union 467 & Apprenticeship Training Center	Mark Burri	Business Manager
Senior Representative	Carol Batte	
Senior Representative	Zandra Hertzmann	
Sisters of Mercy	Sister Joan Marie ODonnell	Board Member
St. Catherine of Siena Catholic Church	Fr. John Ryan	Pastor
St. Catherine of Siena Catholic School	Patricia Bandel	Assistant Principal
St. Paul's Episcopal Church	Thomas Skillings	Rector
Support Life Foundation	Yumna Ali	Creative & Marketing Director
Sutter Health Mills-Peninsula Medical Center	Janet Wagner	CEO
The Trousdale, Community Living for Seniors	Sylvia Chu*	Executive Director
Trinity Lutheran Church	Jeff Schufreider	Pastor
Triterra Realty Group	Riyad Salma	Principal
Yaseen Foundation	Kamal Fallaha	President, Executive Committee
Yaseen Foundation	Lubna Hussain	Volunteer
Yaseen Foundation & Support Life Foundation (Founder)	Salah Elbakri*	Past President