

Burlingame Avenue and Broadway Street Closure Pilot Program Update

Traffic Safety and Parking Commission July 9, 2020

PRESENTATION OVERVIEW

- Background
- $\circ~$ Update on Burlingame Avenue Closure
- Review Broadway Closure
- $\circ~$ Review Downtown Parklets
- \circ Feedback

Background

- On June 9, 2020 the City Council held a special meeting to consider temporarily closing off Burlingame Avenue between El Camino Real and California Drive to facilitate safe outdoor dining and safe pedestrian activity.
- Council directed staff to implement the temporary closure for a period of one month before evaluating whether to extend it further.
- Council also expressed an interest in creating parklets on side streets in the Downtown Burlingame Avenue area. Additionally, the Broadway Business Improvement District (BID) President John Kevranian requested that the Council consider closing Broadway to facilitate outdoor dining similar to Burlingame Avenue.
- On June 24, the Economic Development (ED) Subcommittee held a special meeting to discuss the parklets concept and options to allow additional outdoor dining along Broadway. Jenny Keleher, President of the Downtown Business Improvement District (DBID), Mr. Kevranian, and Georgette Naylor, President and CEO of the Burlingame/SFO Chamber of Commerce, and Ajay Walia, owner of Rasa, attended the subcommittee meeting.

Burlingame Avenue Street Closure Update

- Per the City Council direction, staff implemented the one-month pilot street closure of Burlingame Avenue on the weekends of June 19-21 and June 26-28. The street will also be closed July 3-5. Based on staff observation and input and feedback received from the public and the business community thus far, the street closure has been working successfully.
- There have been concerns about some members of the public not following social distancing guidelines and not wearing face coverings and a report from at least one business owner concerned that the closure is having a detrimental impact on his business. He has reported a decrease in since the street closure
 - As a result, staff has increased signage regarding the importance of wearing face coverings and maintaining safe social distancing and has included such messaging in the eNews.
 - $\,\circ\,$ The DBID also added similar messaging to their street kiosks.
 - The City has requested that the DBID conduct a survey of their members to obtain feedback, using questions drafted by City staff. Results are pending.
- Since the initial weekends have proven successful, staff recommends extending the pilot program through the end of September. The extension will also allow adequate time to monitor the program and collect the necessary data to conduct CEQA (California Environmental Quality Act) studies should the Council wish to continue the program on a long-term and/or seasonal basis in the future.





Broadway Closure Restriction Signage

Number of Existing Spaces: 79 Anticipated Parking Loss: -57





Pilot Street Closure Program: Primrose Road, Park Road





Example of Individual Parklet implemented during SIP





Cincinnati, Ohio





Example of Block-Long Parklet implemented during SIP







Rehoboth Beach, Delaware

Proposed Parklet Locations In Burlingame Avenue Downtown



- All restaurants, eateries, retail businesses, and members of the public must abide by the State of California Health Orders with respect to social distancing, masks, etc.
- Restaurants must follow the County Health Orders for serving food, including providing PPE (personal protective equipment) for employees, and providing washing stations for patrons.
- All sales, service or consumption of alcoholic beverages shall be in compliance with the California Alcoholic Beverage Control Act as described in Division 9 of the California Business and Professions Code and any implementing regulations or other applicable laws.
- Each restaurant using the City right-of-way for outdoor dining is responsible for the safety of their patrons.
- The businesses must maintain ADA access at all times.
- Each restaurant using the outdoor dining space is responsible for keeping their frontage sidewalk and the parking lane areas clean at all times.
- All tables and chairs should be removed from the sidewalk and street at the end of each day.

and

- The City's existing sidewalk encroachment permit template can be adapted to cover the expanded dining areas and the City Council can direct that the City waive encroachment permit fees for outdoor dining during this program.
- The DBID and Broadway BID will serve as liaisons for these projects and will coordinate with merchants and businesses to ensure all the conditions are met.
- Potential cessation of the pilot programs prior to the end of September if they are causing traffic congestion, circulation concerns, safety concerns, parking problems, social distancing/face covering requirements are ignored, and/or emergencies.

Questions & Feedback





















